I live in rural Nevada. I have no other option for radio. I have for the first time in 10 years been able to listen to radio in my local. While I personally have little use for the traffic reports I do travel long distances to do simple shopping and like to know the weather etc....I really don't see where XM's Instant traffic and weather service would effect the already huge profits the corporations NAB represents. I personally am very sick of advertisments, I am perfectly capable of researching and making informed decisions on what I purchase as a consumer without having advertisments rammed down my throat. It would be a TERRIBLE diservice to the folks at XM if you folks let the "bureaucratic bullies" change what they are trying to accomplish for us consumers. If they, NAB, succeed and if possible, I would choose to boycott the corporations that are instigating these actions towards XM. If possible, I would boycott both the media corporations and corporations who advertise on them.